



**City of Ocala**  
**RECREATION & PARKS DEPARTMENT**



Dear Potential Sponsor,

The City of Ocala Recreation and Parks Department is seeking sponsors for the 7th Annual Ocala Cultural Festival. The festival will be held Saturday, October 8, 2011, from 1:00 p.m. until 8:00 p.m. on the Downtown Square. This family-friendly celebration will feature live bands, cultural dance performances, a child's craft area plus, cultural food and craft vendors. Last year's estimated attendance for this event was 3,000 participants. Cox Communication, the Ocala Star Banner, Family Times Magazine, KTK 98.5 and the Sky will be promoting this event.

I have enclosed a Sponsorship Agreement. If you are interested in participating in this event, please return the completed Sponsorship Agreement with payment to:

City of Ocala Recreation & Parks  
Stan Creel  
828 NE 8<sup>th</sup> Ave  
Ocala, Florida 34470

If you have any questions or if you would like to discuss tailoring this sponsorship opportunity to better fit your business, please call me. My office number is 352-629-8444. Thank you for your consideration.

Sincerely,

Stan Creel  
Special Events Supervisor



## ***Ocala Cultural Festival*** ***On the Downtown Square***

**Saturday, October 8, 2011**  
**1 P.M. – 8 P.M.**

### **Sponsorship Information**

The City of Ocala Recreation and Parks Department is seeking sponsors for the 6<sup>th</sup> Annual Ocala Cultural Festival. The festival will be held Saturday, October 8, 2011, from 1:00 p.m. until 8:00 p.m. on the Downtown Square. This family-friendly celebration will feature live music, cultural dance performances, a child's craft area plus, cultural food and craft vendors. Last year's estimated attendance for this event was 3,000 participants. Promotion of this event will include advertisement in the Ocala Star Banner, Family Times, Cox Communications, KTK 98.5 and various press releases.

### **HARMONY SPONSOR ~ \$400**

#### Benefits

Booth space at the event to include:

One 10' x 10' tent

Three 8' tables with coverings and three chairs

Logo recognition on event signage

Logo recognition in event program

### **DIVERSITY SPONSOR ~ \$200**

#### Benefits

Reserved 10' x 10' booth space at the event to promote your business  
(Space does not include tent, tables, chairs, etc.)

Name recognition in event program



## Ocala Cultural Festival On the Downtown Square

Saturday, October 8, 2011  
1 P.M. – 8 P.M.

Sponsorship Information

### Sponsor Level (Please Check One)

- ♦ \$400 Harmony Sponsor
- ♦ \$200 Diversity Sponsor

Sponsor Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Contact Person's Name: \_\_\_\_\_

Please be sure to enclose your check made payable to the City of Ocala.  
Sponsorship Agreement must be received with payment by  
September 16, 2011

\*In order to have your logo on printed materials, your agreement and logo  
must be submitted by September 9, 2011.

City of Ocala  
Recreation & Parks  
Stan Creel  
828 NE 8<sup>th</sup> Ave.  
Ocala, Florida 34470  
352-629-8444 office ~ 352-368-5514 fax  
[screel@ocalafl.org](mailto:screel@ocalafl.org)

**THANK YOU!!**