

LOS ALAMOS COUNTY ICE RINK
BOARD ADVERTISING CONTRACT



Company Name: _____
Contact Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
Number of Signs: _____ Sign Size(s): _____ Location(s): _____

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ADVERTISING RATES

Rates are based on one Ice Rink season average length of time from November – March. If advertiser’s signage is still in decent condition after the current season, reduced rates will be available for advertising for the following season, otherwise; all signs will be taken down at the end of the current season.

One 3’x4’ Section: \$ _____ Two 3’x4’ Sections: \$ _____
One 3’x8’ Section: \$ _____ Two 3’x8’ Section: \$ _____

All dasher board advertisements will be of the same uniform colors: blue and white

If my advertisement is still in decent condition following the current season, contact me about reduced advertising rates for the following season: YES NO

PAYMENT SCHEDULE: Make checks payable to: Los Alamos County

SEASON: _____ Total Cost: \$ _____ Paid (Ck/Cash/CC): _____

All advertising rates are net and due upon signing and receipt of contract. The advertiser shall furnish all artwork. Advertiser agrees to indemnify and hold Los Alamos County and the Los Alamos Hockey Association harmless for actions by third parties arising from inaccurate or misleading advertising. Advertiser agrees that all art and photographic materials supplied to Los Alamos County to be used in their advertisement is owned by them or copyright-free. Advertiser shall pay all costs associated with any requested changes to artwork and/or signage after initial submission. **All advertising verbiage and logos are subject to Los Alamos County advertising and sign codes.**

Submission of Artwork: Artwork must be submitted in either of the following formats: JPG or TIF, designed full scale at 100 DPI. All artwork must be submitted within 30 days of the signing of this contract. If the artwork is not submitted in the required format, an art charge of \$100.00 will be billed to you. A proof will be provided prior to installation of your sign

Installation and Length of Agreement: Pending the receipt of your artwork within the specified 30 day period, your sign will be installed by November 1st of the current Los Alamos County Ice Rink season. The length of your contract will start on November 1, _____ and terminate on March 31, _____.

Payment Terms: Advertisers will be required to pay 100% at the signing of this contract unless otherwise agreed to. Advertiser may have their advertising removed if account is not current or payment does not process. If account goes to collection, advertiser will be responsible for collection fees. If this contract requires legal action, the prevailing party will receive its cost, including attorney fees.

Sign and return to: Los Alamos County Recreation Division, Attn. Dianne Marquez, 2760 Canyon Road, Los Alamos, NM 87544.

Authorized Signer

Date

Print Name of Signer

Title of Signer